

Next Steps / Conference Closing

**SME FDI Workshop
September 22, 2006**

**BETTER
UNDERSTANDING**



**SME
FINANCING**

**SME FINANCING
DATA INITIATIVE**

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Government of Canada
Gouvernement du Canada

Canada

Background



- SME FDI provided SME finance data collection and analysis over the past 5 years – both demand and supply
- Research/Data has advanced policy issues.
- However, lack of awareness and visibility of SME FDI outside of narrow range of public and private sector users

In order to continue...



- Need greater awareness and visibility of data (beyond IC)
- Need increased demand for the research and data as survey costs increase and budgets do not keep pace

Goals of Workshop



- Present “best practices” on data collection methods and practices (Thursday AM and PM)

Goals of Workshop



- Identify info/data gaps (Thursday AM and late PM)

Goals of Workshop



- Identify topics for which SME FDI could act as an info source (late Thursday PM and Friday AM)

Goals of Workshop



- Provide advice on future directions for SME FDI in relation to policy options and research initiatives (late Thursday PM and Friday AM)

Goals of Workshop



- Promote and solicit partnership opportunities (NOW!)
 - Who would be willing to talk further about being potentially involved in the future of the SME/FDI Version 2?
 - ➔ (Leave Business card in specially marked drum).
 - After the workshop, everyone will be asked to participate in a short poll on their areas of interest in the future of the SME FDI Version 2.

Measures of Success For the Workshop: Needed to be Able to Answer Three Questions

- What data/research is needed to better understand challenges Canadian SMEs face in accessing financing?
- What measures should SME FDI take to ensure that those data/research opportunities are realized in a cost-effective manner?
- Are there potential partners that would like to work with IC and Statistics Canada in SME/FDI?